



The European Union and Asia. Perspectives, Challenges and Opportunities

Date: September 16th, 2014

Venue: Kozminski University, Warsaw, Poland

CONFERENCE PLAN

8:00 – 9:00	Registration	Conference Room Bldg. C
9:00 – 9:30	Opening address 1. Prof. Jerzy Zdanowski (IKŚiO PAN) 2. Prof. Robert Rządca (KUARC)	Conference Room Bldg. C
9:30-11:00	Key note speeches prof. Teruji Suzuki (Tokai University) <i>"The importance of modern Asian studies"</i> Uta Shimada Ph.D. (University of Cambridge) <i>'The value of a non-positivist, non-Western perspective in contemporary sociocultural research: eliciting unconventional findings'</i>	Conference Room Bldg. C
Coffee Break (11:00-11:30)		
11:30 – 14:00	[Panel 1] ECONOMIC STUDIES 1. Mariusz Krawczyk (Ryukoku University) <i>Long-term employment system in Japan</i> 2. Marek Krasieński (Wrocław University of Economics) <i>The evolution of Kaizen tool in Polish and Japanese Toyota's Manufacturing Plants</i> 3. Olga Kotowska-Wójcik (Cardinal Stefan Wyszyński University) <i>The social economy as a contribution for societal development in Asia and European Union</i> 4. Elena Paweła (University of Lodz) <i>Born Global companies and Asian markets: opportunities and threats within the regional cooperation and integration</i>	Room D112
	[Panel 2] POLITICAL STUDIES 1. Ewa Trojnar (Jagiellonian University) <i>Does the European Union have a strategy towards Taiwan?</i> 2. Claude Hamon (Université Paris Diderot) <i>European Networking in Perspective: World's Fairs and International Expositions as a Contribution to the Knowledge of Asia.</i> 3. Adam Raszewski (Cardinal Stefan Wyszyński University) <i>Towards a new formula of the French presence in Asia</i> 4. Marta Luty-Michalak (Cardinal Stefan Wyszyński University) <i>A comparative study on social cohesion in Japan and Poland</i>	Conference Room Bldg. C



	<p>[Panel 3] CULTURAL STUDIES</p> <ol style="list-style-type: none"> 1. Magdalena Tomaszewska-Bolalek (Hanami, Warsaw University, University of Social Sciences and Humanities in Warsaw) <i>New Opportunities for Promotion Food in Europe Based on Food Tourism in Japan</i> 2. Yuliya Osadcha (Taras Shevchenko Institute of Literature, the National Academy of Sciences of Ukraine) <i>Western Aesthetic and Literary Thought in "The Essence of the Novel" by Tsubouchi Shoyo</i> 3. Olga Barbasiewicz (Cardinal Stefan Wyszyński University) <i>Japanese cultural policy in the European Union from 2012.</i> 	Room A24
Lunch Break 14:00-15:00		
15:00 – 17:30	<p>[Panel 1] ECONOMIC STUDIES</p> <ol style="list-style-type: none"> 1. Joanna Furmańczyk (Poznań University of Economics) <i>Woman's position in management: Comparison of Poland and Japan</i> 2. Barbara Wycisk (University of Warsaw) <i>Assimilation issues of Vietnamese students in Poland</i> 3. Radosław Bolalek (Hanami) <i>East Asia Research and Development Activities as a Factor Stimulating Polish Economy</i> 4. Tomasz Białobrzeski (University of Warsaw) <i>Chinese investments in soil improvement and civil engineering market in the selected European Union countries.</i> 	Room D112
	<p>[Panel 2] POLITICAL STUDIES</p> <ol style="list-style-type: none"> 1. Justyna Turek (Cardinal Stefan Wyszyński University) <i>European Union and India relations- benefits and expectations after 2000's.</i> 2. Kamil Sygidus (University of Warmia and Mazury in Olsztyn) <i>Syria, from the European Union point of view.</i> 3. Michał Alagierski (University of Lodz) <i>European Union relations with Cooperation Council for the Arab States of the Gulf</i> 4. Wioletta Nowak (Wrocław University) <i>Sino-European trade competition in Latin America and the Caribbean</i> 	Conference Room Bldg. C

The conference is organized by
Kozminski University Asia Research Centre
&
Institute of Mediterranean and Oriental Cultures of the Polish Academy of Sciences
&
Inter-institute Unit for Migration Research of
the University of Cardinal Stefan Wyszyński in Warsaw